

FREEDOM FORWARD WEBSITE PRIVACY POLICY

July 10, 2019

This Privacy Policy is designed to help you understand how Freedom Forward (“**Freedom Forward**”, “**we**” and “**us**”) collects, uses and shares your personal information and to assist you in exercising the privacy rights available to you.

1. SCOPE

This Privacy Policy applies to personal information processed by us in connection with our websites, www.freedom-forward.org and iamjasminestrong.com (“Sites”).

2. PERSONAL INFORMATION WE COLLECT

The personal information we collect depends on how you use the Sites and the requirements of applicable law.

Information You Provide to Us:

- **Your Communications and Interactions with Us.** We may collect your name and email address when you sign up for our newsletter or otherwise contact us through the website.
- **Donations.** We and our payment processors may collect your name, address, email, phone number, your contribution amount, and your payment information.
- **Automatic Data Collection.** We may collect certain information automatically when you use the Sites. This information may include your Internet protocol (IP) address and inferred location; user settings; MAC address; cookie, mobile and other unique identifiers; details about your browser, operating system or device; Internet service provider; pages that you visit before, during and after using the Services; information about the links you click; and other information about how you use the Sites. Information we collect may be associated with accounts and other devices. In addition, we may automatically collect data regarding your use of our Sites, such as the types of content you interact with and the frequency and duration of your activities.
- **Cookies, Pixel Tags/Web Beacons, Analytics Information, and Interest-Based Advertising technologies.** We, as well as third parties that provide content or other functionality on the Sites, may use cookies, pixel tags, local storage, and other technologies to automatically collect information through the Sites. Technologies are essentially small data files placed on your computer, tablet, mobile phone, or other devices that allow us and our partners to record certain pieces of information whenever you visit or interact with our Sites.
 - **Cookies.** Cookies are small text files placed in visitors’ computer browsers to store their preferences. Most browsers allow you to block and delete cookies. However, if you do that, the Sites may not work properly.
 - **Pixel Tags/Web Beacons.** A pixel tag (also known as a web beacon) is a piece of code embedded in the Sites that collects information about users’ engagement on that web page. The use of a pixel allows us to record, for example, that a user has visited a particular web page or clicked on a particular advertisement.
- **Analytics.** We may also use analytics providers to collect information regarding visitor behavior and visitor demographics on our Sites.

Information from Other Sources. We may obtain information about you from other sources, including through third party services and organizations to supplement information provided by you. Additionally, if you access our Sites on or through a third-party application, such as an app store, a third-party login service, or a social networking site, we may collect information about you from that third-party application that you have made public via your privacy settings. This supplemental information allows us to verify information that you have provided to

us and to enhance our ability to provide you with information about our Sites.

3. HOW WE USE YOUR INFORMATION

We may use your information for a variety of purposes, including to:

- **Communicate with you as needed or requested.**
- **Provide, analyze and improve our Sites**, such as:
 - Measure interest and engagement in our Sites;
 - Conduct research and development;
 - Evaluate effectiveness of Sites;
 - Develop new products and services;
 - Ensure internal quality control;
 - Verify your identity and prevent fraud;
 - Detect bugs or other software issues;
 - Prevent potentially prohibited or illegal activities;
 - Enforce our Terms; and
 - Comply with our legal obligations, protect your vital interest, or as may be required for the public good.
- **Provide you additional content**, such as:
 - Provide you with customized materials that may be of interest, including new content;
 - Notify you about services that may be of interest to you; and
 - Other purposes you consent to or are disclosed when you provide personal information.

You may contact us at any time to opt out of the use of your personal information for marketing purposes, as described below.

- **Use De-identified and Aggregated Information.** We may use aggregated information that does not identify you and other information about you to create de-identified or aggregated information, such as de-identified demographic information, de-identified location information, information about the computer or device from which you access our Sites, or other analyses we create.
- **Automatic Collection Technologies.** We, as well as third parties that provide content or other functionality on the Sites, may use Technologies to automatically collect information on our Sites. Our uses of these Technologies fall into the following general categories:
 - **Operationally Necessary.** This includes Technologies that allow you to use our Sites that are required to identify irregular site behavior, prevent fraudulent activity and improve security or that allow you to make use of our functions;
 - **Performance Related.** We may use Technologies to assess the performance of our Sites, including as part of our analytic practices to help us understand how our visitors use the Sites;
 - **Functionality Related.** We may use Technologies that allow us to offer you enhanced functionality when accessing or using our Sites. This may include identifying you when you sign into our Site or keeping track of your specified preferences, interests, or past items viewed;
 - **Advertising or Targeting Related.** We may use first party or third-party Technologies to deliver content, including ads relevant to your interests, on our Services or on third party sites.

Notice regarding Third Party Websites and Social Media Platforms

The Sites may contain links to other websites, and other websites may reference or link to our website or other services. These other websites are not controlled by us. We encourage our users to read the privacy policies of each website and application with which they interact. We do not endorse, screen or approve and are not

responsible for the privacy practices or content of such other websites or applications.

Our Sites may include social media plug-ins or pages such as Spotify, YouTube, SnapChat, Instagram and Facebook. By using those platforms, you assume the risk that the personal information provided by you may be viewed and used by third parties for any number of purposes.

4. DISCLOSING YOUR INFORMATION TO THIRD PARTIES

We may share your personal information with the following categories of third parties:

Technical Service Providers for Freedom Forward. We may share any personal information we collect about you with our third-party technical service providers, whom we engage to administer and provide the Sites. The types of service providers to whom we entrust personal information include: IT and related services; information and services you have requested; payment processing; and technical support. These vendors and service providers have access to your personal information only for purposes of performing technical services on our behalf.

Supporters. We may share aggregated or de-identified data with our supporters and other third parties.

Disclosures to Protect Us or Others. We may access, preserve, and disclose any information we store associated with you to external parties if we, in good faith, believe doing so is required or appropriate to: comply with law enforcement or national security requests and legal process, such as a court order or subpoena; protect your, our or others' rights, property, or safety; enforce our policies or contracts; collect amounts owed to us; or assist with an investigation or prosecution of suspected or actual illegal activity.

Merger, Sale, or Other Asset Transfers. If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, purchase or sale of assets, or transition of service to another provider, then your information may be sold or transferred as part of such a transaction, as permitted by law and/or contract.

5. YOUR CHOICES

General

You have certain choices about your personal information. Where you have consented to the processing of your personal information, you may withdraw that consent at any time and prevent further processing by contacting us as described below subject to certain exceptions under applicable law.

Email and Telephone Communications

If you receive an unwanted email from us, you can use the unsubscribe link found at the bottom of the email to opt out of receiving future emails. We will process your request within a reasonable time after receipt. Note that you will continue to receive transaction-related emails if, for example, you make a donation. We may also send you certain non-promotional communications regarding us and the Sites, and you will not be able to opt out of those communications (e.g., updates to our Sites' Terms or this Privacy Policy).

We will never phone you based on your interaction with our Sites, unless you specifically ask us to.

“Do Not Track”

Do Not Track (“DNT”) is a privacy preference that users can set in certain web browsers. Please note that we do not respond to or honor DNT signals or similar mechanisms transmitted by web browsers.

Cookies and Interest Based Advertising

You may stop or restrict the placement of Technologies on your device or remove them by adjusting your preferences as your browser or device permits. The online advertising industry also provides websites from which

you may opt out of receiving targeted ads from data partners and other advertising partners that participate in self-regulatory programs. You can access these and learn more about targeted advertising and consumer choice and privacy, at www.networkadvertising.org/managing/opt_out.asp and www.aboutads.info/choices/. Alternatively, for some devices you may use your device's platform controls in your settings to exercise choice.

Please note you must separately opt out in each browser and on each device. Advertisements on third party websites that contain the AdChoices link may have been directed to you based on information collected by advertising partners over time and across websites. These advertisements provide a mechanism to opt out of the advertising partners' use of this information for interest-based advertising purposes.

Your Privacy Rights

In accordance with applicable law, you may have the right to:

- **request confirmation of whether we are processing your personal information;**
- **obtain access to or a copy of your personal information;**
- **restrict our uses of your personal information;**
- **seek correction or amendment of inaccurate, untrue, incomplete, or improperly processed personal information; and**
- **request erasure of personal information held about you, subject to certain exceptions prescribed by law.**

If you would like to exercise any of these rights, please contact us as set forth below. We will process such requests in accordance with applicable laws. To protect your privacy, we will take steps to verify your identity before fulfilling your request.

6. DATA RETENTION

We store personal information we receive as described in this Privacy Policy for as long as you visit the Sites or as necessary to fulfill the purpose(s) for which it was collected, host the Sites, resolve disputes, establish legal defenses, conduct audits, enforce our agreements, and comply with applicable laws.

7. SECURITY OF YOUR INFORMATION

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us. We do not accept liability for unintentional disclosure.

By using the Sites or providing personal information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Sites. If we learn of a security system's breach, we may attempt to notify you electronically by making a notice available to you through the Sites or sending an e-mail to you.

8. CHILDREN'S INFORMATION

If you learn that a child has provided us with personal information without appropriate consent, you may contact us as set forth below. If we learn that we have collected any personal information in violation of applicable law, we will promptly take steps to delete such information.

9. CHANGES TO OUR PRIVACY POLICY

We may revise this Privacy Policy from time to time in our sole discretion. If there are any material changes to this Privacy Policy, we will notify you as required by applicable law. You understand and agree that you will be deemed to have accepted the updated Privacy Policy if you continue to use the Sites after the new Privacy Policy takes effect.

10. **CONTACT US**

If you have any questions about our privacy practices or this Privacy Policy, or if you wish to submit a request to exercise your rights as detailed in this Privacy Policy, please contact us at:

Freedom FWD (doing business as Freedom Forward)
702 15th Street
San Francisco, CA 94103
info@freedom-forward.org